

MEDIA ALERT

FOR IMMEDIATE RELEASE
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CAUSE FOR DRINKS

- Socially motivated San Diegans to raise money for properly planting, maintaining and protecting as many indigenous trees worldwide -

WHAT: San Diego creative organizations Holiday Matinee, Sezio, Subtext, Unscene, and Sanctuary143 have partnered with social movement curators AllDayBuffet in hosting CAUSE FOR DRINKS - SAN DIEGO. Cause For Drinks is a series of social gatherings (read happy hours) held across the country in cities like New Orleans, San Francisco and New York in which a percentage of all drink sales are directed towards a non-profit organization of their choosing. Residents of host cities venture to pre-determined venues with the intent of raising money and social consciousness for particular issues. It's simple formula that combines doing GOOD with having fun.

San Diego's Cause for Drinks will benefit PlantIt-2020, nonprofit foundation dedicated to properly planting, maintaining and protecting as many indigenous trees as possible worldwide. In addition to replenishing cities and forests, Plant-It 2020 also periodically provides educational workshops on forestry issues to thousands of children. It was founded by the late Singer John Denver in 1992.

WHEN: Thursday, November 6th from 5PM – 8PM

WHERE: Whistle Stop Bar. 2236 Fern Street. www.whistlestopbar.com

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